



1932 Cedar St  
McKenzie, TN 38201, USA

3 miles

5 miles

0-5 min

0-10 min

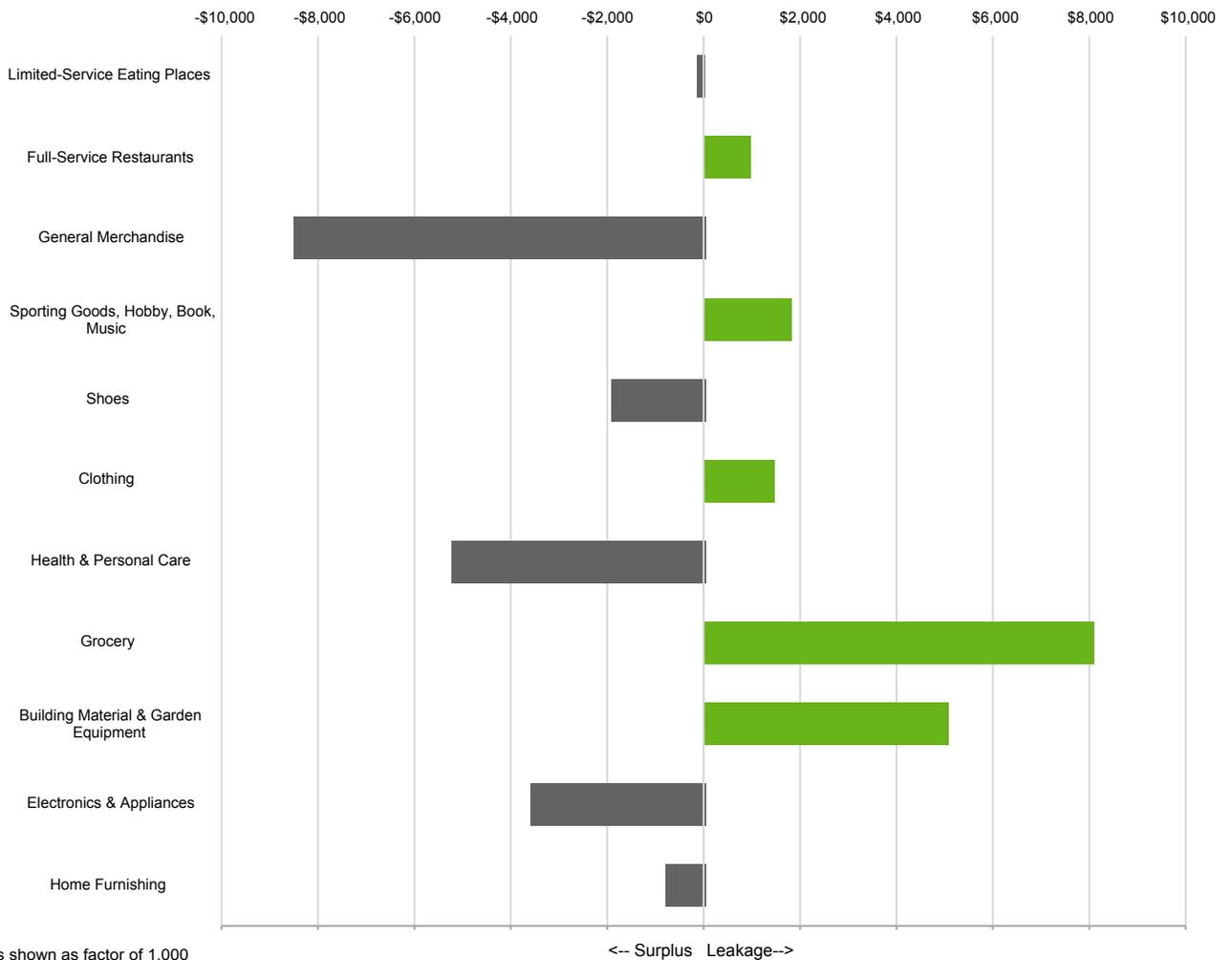
2018

DEMOGRAPHIC OVERVIEW

|                                      |            |            |            |            |
|--------------------------------------|------------|------------|------------|------------|
| Current Year Estimated Population    | 7,100      | 8,669      | 5,641      | 8,810      |
| Number of Households                 | 2,762      | 3,389      | 2,161      | 3,430      |
| Average Home Value                   | \$ 131,978 | \$ 134,102 | \$ 129,552 | \$ 133,365 |
| Population Growth % ('18-'23)        | 0.3%       | 0.1%       | 0.3%       | -0.1%      |
| Current Year Average Age             | 39.9       | 40.4       | 39.8       | 40.4       |
| Current Year Median Household Income | \$ 33,452  | \$ 34,767  | \$ 32,272  | \$ 35,077  |
| Current Year % Bachelor's Degree     | 22.3%      | 21.2%      | 22.7%      | 21.3%      |
| Number of Businesses                 | 196        | 213        | 178        | 216        |
| Total Number of Employees            | 3,520      | 3,796      | 3,210      | 3,839      |
| Daytime Population                   | 12,230     | 12,941     | 11,069     | 13,274     |

CONSUMER DEMAND AND SUPPLY (OPPORTUNITY GAP)

Opportunity Gap within 10 min



3 miles

5 miles

0-5 min

0-10 min

NUMBER OF STUDENTS

|                         |       |       |       |       |
|-------------------------|-------|-------|-------|-------|
| Post-Secondary students | 4,038 | 4,143 | 3,815 | 4,143 |
| 9th grade to 12th grade | 343   | 410   | 325   | 397   |
| Pre-K to 8th grade      | 995   | 995   | 872   | 1,179 |