



**2011 N Jackson St
Tullahoma, TN 37388, USA**

3 miles

5 miles

0-5 min

0-10 min

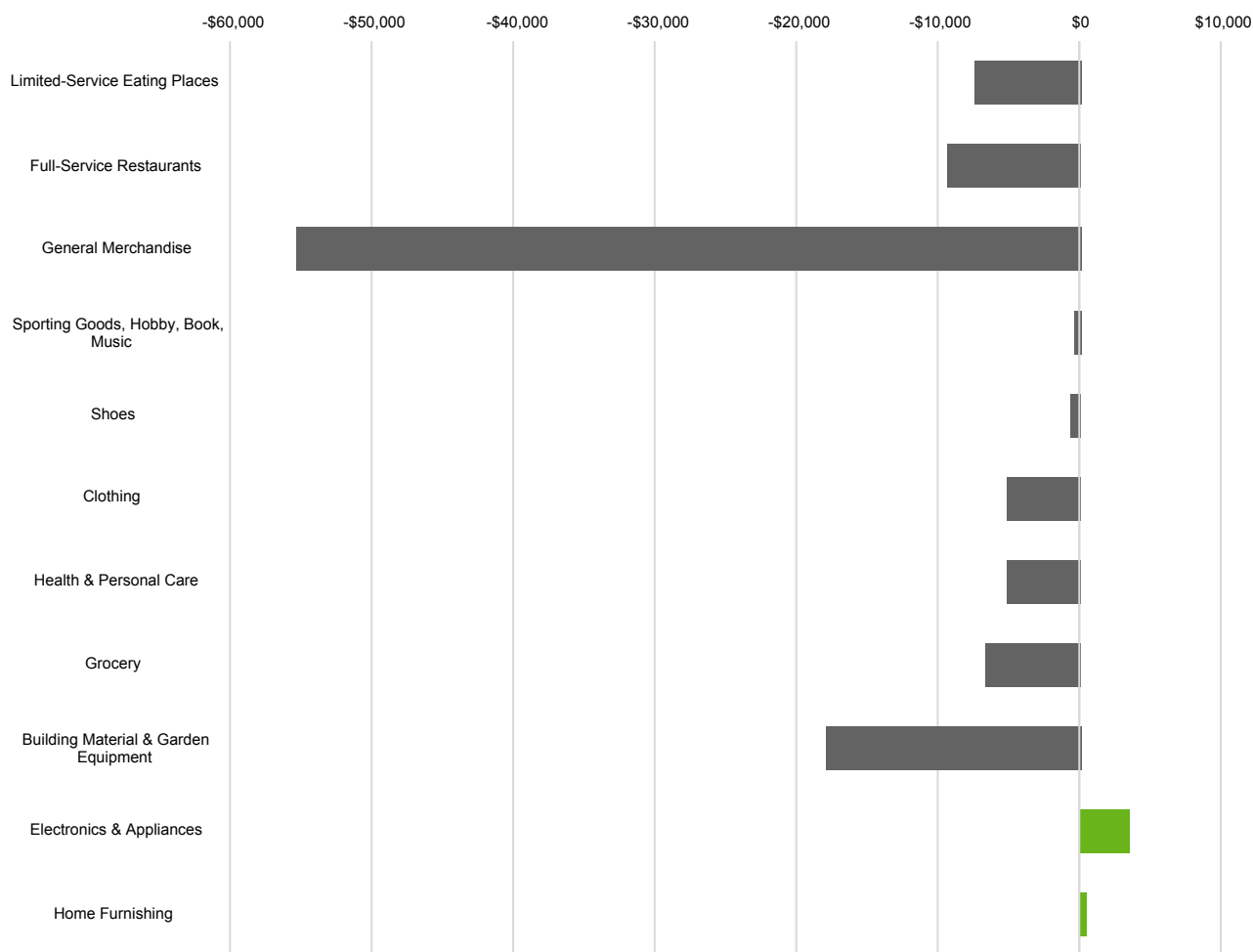
2018

**DEMOGRAPHIC
OVERVIEW**

Current Year Estimated Population	15,634	22,599	3,282	16,108
Number of Households	6,495	9,311	1,382	6,723
Average Home Value	\$ 193,063	\$ 190,600	\$ 187,554	\$ 187,470
Projected Annual Growth (5 YR)	1.3%	1.3%	1.3%	1.4%
Current Year Average Age	41.6	41.1	41.9	41.2
Current Year Median Household Income	\$ 41,142	\$ 40,681	\$ 46,160	\$ 39,610
Current Year % Bachelor's Degree	23.1%	21.3%	21.3%	21.8%
Number of Businesses	693	809	367	743
Total Number of Employees	13,120	15,258	7,049	14,039
Daytime Population	23,893	29,894	11,750	25,128

Opportunity Gap within 10 min

CONSUMER DEMAND AND SUPPLY (OPPORTUNITY GAP)



*Dollars shown as factor of 1,000

<-- Surplus Leakage-->

3 miles

5 miles

0-5 min

0-10 min

**NUMBER OF
STUDENTS**

Post-Secondary students	1,406	2,139	268	1,430
9th grade to 12th grade	1,066	1,121	975	1,066
Pre-K to 8th grade	2,069	2,550	876	2,106