



3006 TN-33

Maynardville, TN 37807, USA

3 miles

5 miles

0-5 min

0-10 min

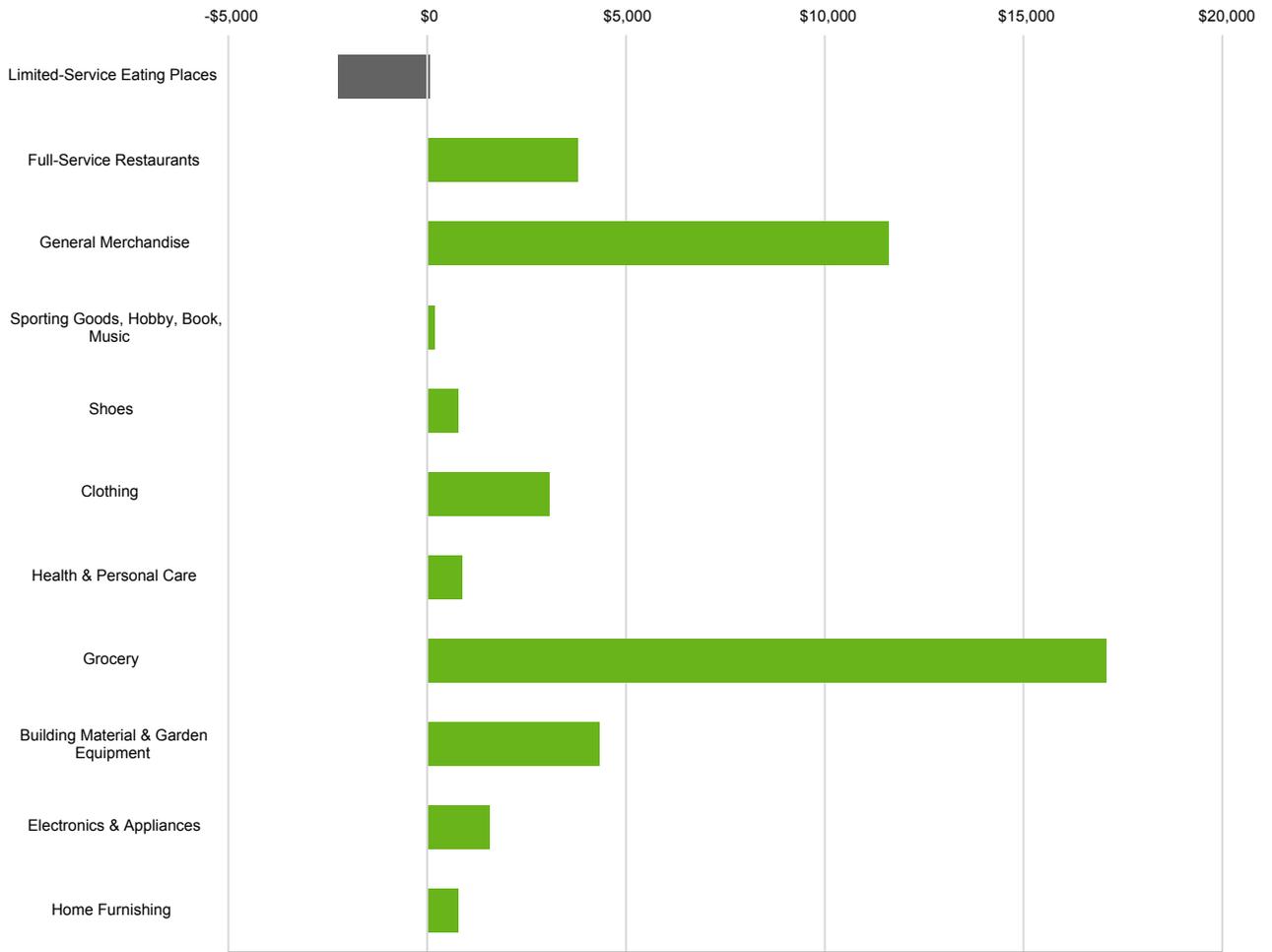
2018

DEMOGRAPHIC OVERVIEW

| | | | | |
|--------------------------------------|------------|------------|------------|------------|
| Current Year Estimated Population | 4,666 | 11,510 | 1,958 | 7,034 |
| Number of Households | 1,783 | 4,336 | 740 | 2,679 |
| Average Home Value | \$ 111,984 | \$ 121,754 | \$ 109,117 | \$ 120,478 |
| Projected Annual Growth (5 YR) | 0.2% | 0.3% | 0.2% | 0.3% |
| Current Year Average Age | 39.3 | 39.7 | 38.4 | 40.0 |
| Current Year Median Household Income | \$ 35,332 | \$ 37,688 | \$ 34,241 | \$ 37,142 |
| Current Year % Bachelor's Degree | 10.5% | 10.0% | 10.4% | 10.0% |
| Number of Businesses | 103 | 149 | 80 | 130 |
| Total Number of Employees | 1,050 | 1,528 | 814 | 1,323 |
| Daytime Population | 8,519 | 11,863 | 6,984 | 10,269 |

CONSUMER DEMAND AND SUPPLY (OPPORTUNITY GAP)

Opportunity Gap within 10 min



*Dollars shown as factor of 1,000

<-- Surplus Leakage-->

NUMBER OF STUDENTS

| | 3 miles | 5 miles | 0-5 min | 0-10 min |
|-------------------------|----------------|----------------|----------------|-----------------|
| Post-Secondary students | 208 | 426 | 133 | 313 |
| 9th grade to 12th grade | 868 | 868 | 809 | 867 |
| Pre-K to 8th grade | 3,841 | 4,243 | 3,579 | 4,077 |