



**200 Covenant Ln
Maynardville, TN 37807, USA**

3 miles

5 miles

0-5 min

0-10 min

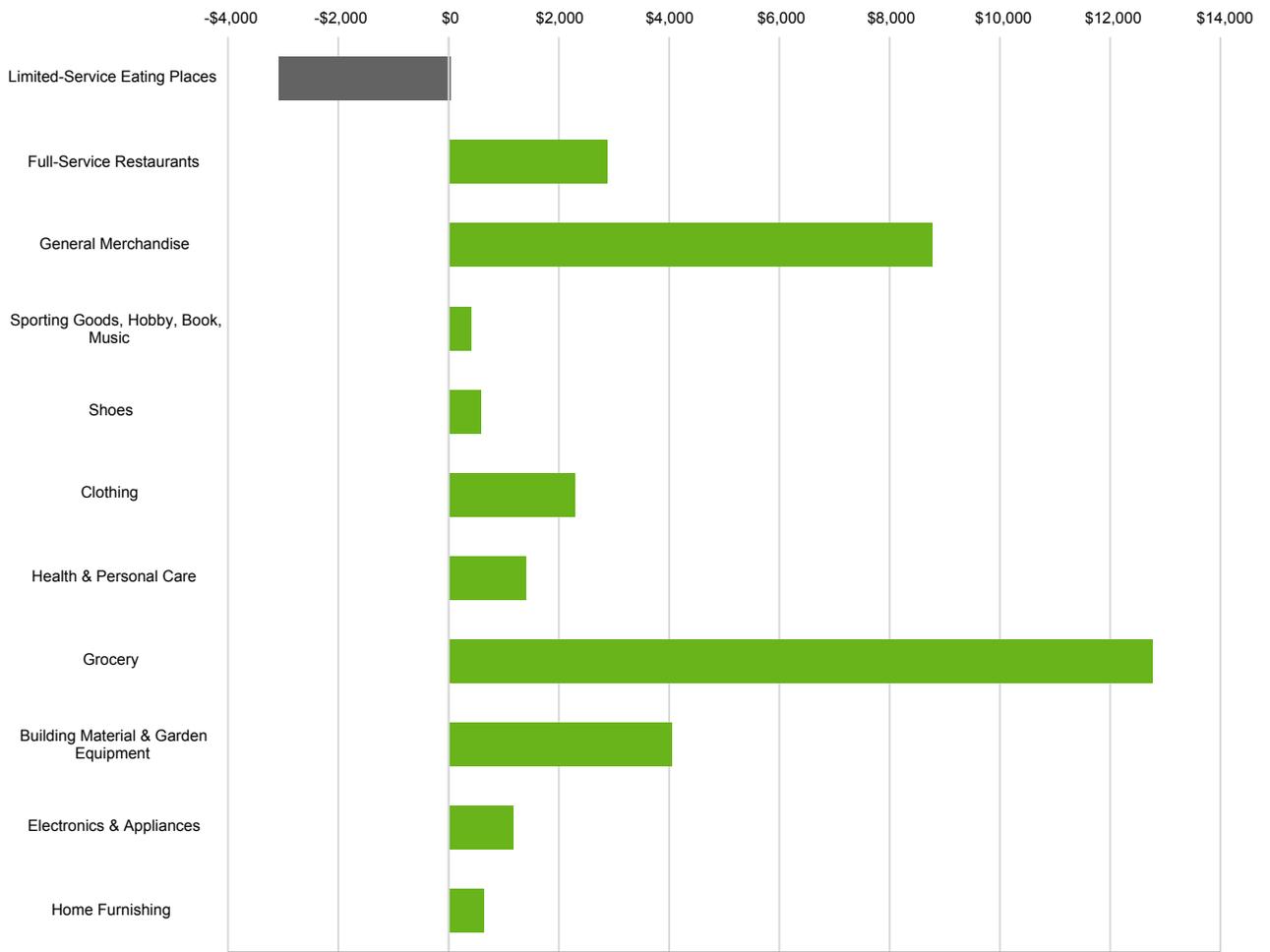
2018

**DEMOGRAPHIC
OVERVIEW**

Current Year Estimated Population	4,818	9,971	2,259	5,315
Number of Households	1,806	3,803	852	2,009
Average Home Value	\$ 134,235	\$ 131,844	\$ 120,390	\$ 137,936
Projected Annual Growth (5 YR)	0.2%	0.3%	0.2%	0.2%
Current Year Average Age	39.3	40.0	38.8	39.7
Current Year Median Household Income	\$ 36,453	\$ 37,270	\$ 36,131	\$ 35,014
Current Year % Bachelor's Degree	9.2%	9.0%	8.6%	9.4%
Number of Businesses	89	134	76	109
Total Number of Employees	921	1,369	782	1,122
Daytime Population	7,696	11,234	6,298	9,073

CONSUMER DEMAND AND SUPPLY (OPPORTUNITY GAP)

Opportunity Gap within 10 min



*Dollars shown as factor of 1,000

<-- Surplus Leakage-->

**NUMBER OF
STUDENTS**

	3 miles	5 miles	0-5 min	0-10 min
Post-Secondary students	173	394	131	245
9th grade to 12th grade	830	868	698	868
Pre-K to 8th grade	3,675	3,977	3,088	3,842