

CONSUMER DEMAND AND SUPPLY (OPPORTUNITY GAP)

344 Nathurst St Tracy City, TN 37387, USA		3 miles	5 miles	0-5 min	0-10 min	2018
DEMOGRAPHIC OVERVIEW	Current Year Estimated Population	3,581	5,544	1,647	3,843	
	Number of Households	1,445	2,230	680	1,570	
	Average Home Value	\$ 142,641	\$ 151,750	\$ 140,936	\$ 147,535	
	Projected Annual Growth (5 YR)	-0.2%	-0.2%	-0.2%	-0.2%	
	Current Year Average Age	41.0	41.3	41.1	41.1	
	Current Year Median Household Income	\$ 27,140	\$ 28,035	\$ 27,927	\$ 27,170	
	Current Year % Bachelor's Degree	11.8%	12.1%	12.1%	12.2%	
	Number of Businesses	42	60	26	46	
	Total Number of Employees	292	488	181	324	
	Daytime Population	2,536	3,784	1,515	2,754	

Opportunity Gap within 10 min



3 miles 5 miles 0-5 min 0-10 min NUMBER OF STUDENTS Post-Secondary students 210 141 84 151 9th grade to 12th grade 101 3 0 0 Pre-K to 8th grade 312 419 221 367