

6356 US-41 ALT 2018 3 miles 5 miles 0-5 min 0-10 min Pleasant View, TN 37146, USA Current Year Estimated Population 6,870 12,479 3,121 11,008 Number of Households DEMOGRAPHIC OVERVIEW 2,425 4,458 1,099 3,947 Average Home Value \$ 311,792 \$ 296,974 \$ 313,691 \$ 297,944 Projected Annual Growth (5 YR) 0.7% 0.7% 0.6% 0.6% Current Year Average Age 38.6 39.2 38.2 39.2 Current Year Median Household Income \$ 69,752 \$ 65,608 \$70,810 \$66,079 Current Year % Bachelor's Degree 27.4% 23.2% 29.8% 23.9% Number of Businesses 145 175 111 194 Total Number of Employees 756 1,489 1,113 1,417 **Daytime Population** 5,964 8,907 2,905 9,037

Opportunity Gap within 10 min



*Dollars shown as factor of 1,000

		3 miles	5 miles	0-5 min	0-10 min	
NUMBER OF STUDENTS	Post-Secondary students	402	610	209	638	
	9th grade to 12th grade	354	672	6	537	
ST N	Pre-K to 8th grade	1,254	1,796	488	1,658	

CONSUMER DEMAND AND SUPPLY (OPPORTUNITY GAP)