



22891 TN-22

McKenzie, TN 38201, USA

3 miles

5 miles

0-5 min

0-10 min

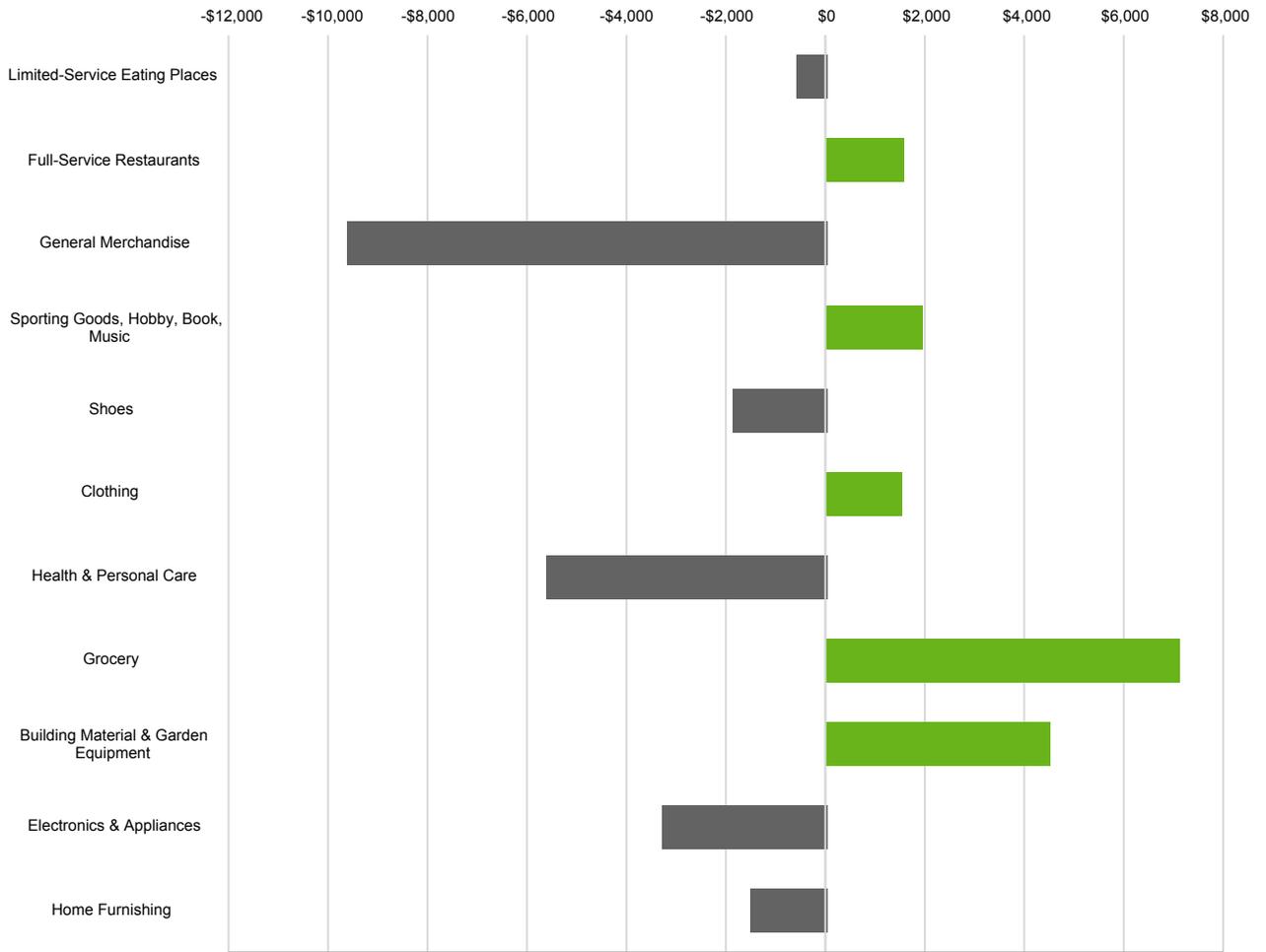
2018

DEMOGRAPHIC OVERVIEW

|                                      |            |            |            |            |
|--------------------------------------|------------|------------|------------|------------|
| Current Year Estimated Population    | 6,971      | 8,590      | 3,264      | 9,391      |
| Number of Households                 | 2,700      | 3,356      | 1,326      | 3,671      |
| Average Home Value                   | \$ 133,610 | \$ 135,203 | \$ 146,562 | \$ 134,767 |
| Projected Annual Growth (5 YR)       | 0.0%       | 0.0%       | -0.2%      | -0.1%      |
| Current Year Average Age             | 39.9       | 40.4       | 42.1       | 40.5       |
| Current Year Median Household Income | \$ 33,644  | \$ 34,988  | \$ 39,123  | \$ 35,355  |
| Current Year % Bachelor's Degree     | 22.8%      | 21.6%      | 25.2%      | 21.3%      |
| Number of Businesses                 | 192        | 212        | 132        | 242        |
| Total Number of Employees            | 3,464      | 3,791      | 2,390      | 4,185      |
| Daytime Population                   | 12,077     | 12,910     | 7,411      | 14,200     |

CONSUMER DEMAND AND SUPPLY (OPPORTUNITY GAP)

Opportunity Gap within 10 min



\*Dollars shown as factor of 1,000

<-- Surplus Leakage-->

NUMBER OF STUDENTS

|                         | 3 miles | 5 miles | 0-5 min | 0-10 min |
|-------------------------|---------|---------|---------|----------|
| Post-Secondary students | 4,035   | 4,147   | 2,587   | 4,205    |
| 9th grade to 12th grade | 352     | 417     | 388     | 418      |
| Pre-K to 8th grade      | 995     | 998     | 6       | 1,289    |