



1208 Congress Pkwy S
Athens, TN 37303, USA

3 miles

5 miles

0-5 min

0-10 min

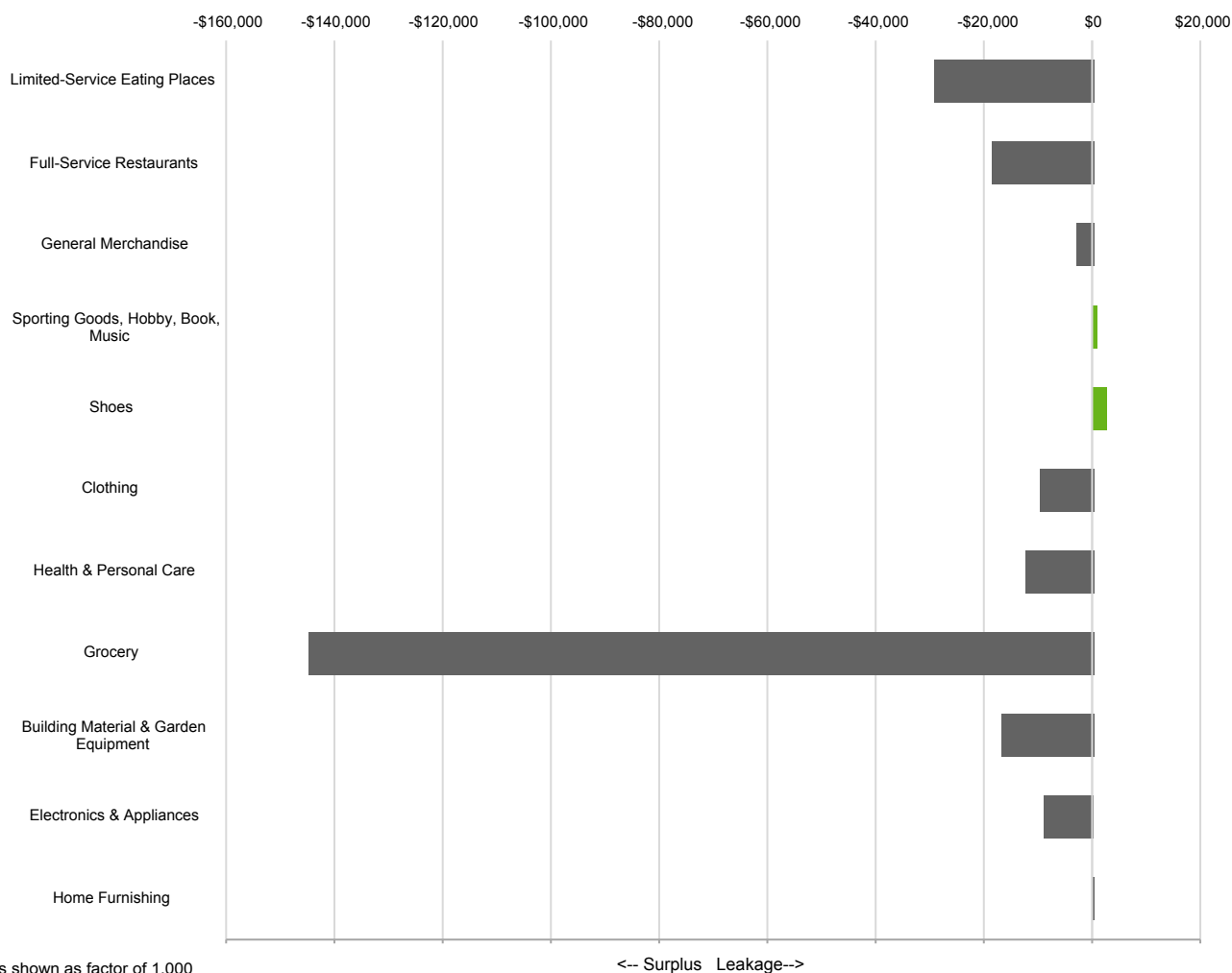
2018

**DEMOGRAPHIC
OVERVIEW**

Current Year Estimated Population	16,075	23,274	9,907	22,069
Number of Households	6,725	9,446	4,117	9,016
Average Home Value	\$ 174,282	\$ 186,305	\$ 159,903	\$ 186,153
Projected Annual Growth (5 YR)	0.9%	0.9%	0.8%	0.9%
Current Year Average Age	40.1	40.8	40.1	40.7
Current Year Median Household Income	\$ 31,593	\$ 36,718	\$ 27,697	\$ 35,702
Current Year % Bachelor's Degree	18.8%	18.4%	17.1%	18.5%
Number of Businesses	645	698	523	723
Total Number of Employees	12,563	13,467	10,202	13,740
Daytime Population	25,003	28,939	20,308	30,166

Opportunity Gap within 10 min

CONSUMER DEMAND AND SUPPLY (OPPORTUNITY GAP)



*Dollars shown as factor of 1,000

<-- Surplus Leakage-->

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0-5 min

0-10 min

**NUMBER OF
STUDENTS**

Post-Secondary students	1,363	1,594	1,150	1,627
9th grade to 12th grade	1,478	1,478	1,478	1,478
Pre-K to 8th grade	2,178	2,624	1,880	3,178